

Margaret “Maggie” Baskin Wise
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Education

Auburn University | Auburn, AL
Bachelor of Arts in Public Relations
May 2018
GPA: 3.77/4.0

- Dean’s List: Fall 2014, 2015, 2016; Spring 2017

Work Experience

Intern, Office of Communications and Marketing, Auburn University, Auburn, AL May-August 2017

- Wrote and edited over 100 campus notices and posted to Auburn University’s website through Cascade; researched ideas and produced feature articles, news releases and spotlights posted on the university’s homepage; interviewed students and faculty for features and spotlights; edited weekly e-newsletters and releases to be sent to students, faculty and staff; collaborated with OCM staff to generate ideas for social media posts, ways to recruit students and Auburn’s role in the SEC commercial

Assistant, L&M Interior Design, Auburn, AL May-August 2016

- Created the company’s Instagram page; wrote for the company’s website; ran daily errands

Sales Clerk, C.S. Toggery, Newnan, GA May 2013-August 2014; May-August 2015

- Promoted the business through various social media postings; assisted customers in selecting clothing items

Honors

Recipient of the True Blue Legacy Scholarship, Auburn University

Recipient of the Auburn Spirit Foundation Scholarship, Auburn University

Lambda Pi Eta Honor Society, Auburn University

- Vice President
- National honor society in the School of Communication and Journalism; members must be in the top 35% of their class

Phi Eta Sigma Honor Society, Auburn University

- National honor society; members must have a cumulative GPA of at least 3.5

Affiliations and Volunteer Work

PRSSA & PRCA, Auburn University August 2017-Present

- Attend meetings to get public relations experience and to further knowledge through advice from professional practitioners, faculty and students

IMPACT, Auburn University August 2017-Present

- Volunteer with Auburn’s largest community service organization; serve weekly for Joyland Daycare, the Salvation Army and Storybook Farm

Student Philanthropy Board, Auburn University February 2017-Present

- Engage in professional development pertaining to philanthropic engagement, nonprofit leadership and financial sustainability

CURE International, Auburn University October 2016-May 2017

- Raise money for the organization in support of a network of hospitals that provides both physical and spiritual healing for children in numerous countries

Ronald McDonald House Fundraisers, Auburn University September 2014-Present

- Help organize basketball tournaments to raise money for the Ronald McDonald House in Columbus, GA; the foundation supports families who have family members in the hospital

Alpha Delta Pi Sorority, Auburn University August 2014-Present